



# MIRIAM ANDREA DONIS



## HELLO!

So you know how someone has a great idea or wants to tell a great story, but it gets lost in the visuals? I solve that by cleverly designing visuals that help you tell and sell your story! Follow the link below or scan the QR code at the bottom to see my online portfolio.



## CONTACT

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## REFERENCES

### KAREN SNYDER

Full-Time Lecturer in Digital Media  
University of Houston - Sugar Land  
Texas, United States  
Fax: 713-743-4032  
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### CHRIS PHOENIX

Head of Community at Vidsy  
London, England, United Kingdom  
Email: chris.phoenix@vidsy.co



## EDUCATION

### UNIVERSITY OF HOUSTON/ 2019-2022

- Masters of Fine Arts in Studio Art with Concentration in Graphic Design
- Certification in World Cultures and Literature Global Cinema
- Certificate for Creative Coding in the High Desert

### TEXAS A&M UNIVERSITY/ 2015-2019

- Bachelor of Science in Global Arts, Planning, Design, and Construction
- Minors in Arts and Spanish
- Field Study of Design and Photography in Spain

### SCHREINER UNIVERSITY/ Summer 2015

- Art Scholarship for High School Students, Awarded by Houston Livestock Show and Rodeo



## PROFESSIONAL EXPERIENCE

### OWNER AND CREATIVE MANAGER

#### MIDONIS CREATIVE

(JUNE, 2019 - PRESENT)

- Run a small online shop with original prints and designs.
- Freelance creative services to businesses such as Vidsy.

### FREELANCE MOTION GRAPHICS ARTIST & FILMMAKER VIDSY

(JUNE, 2019 - PRESENT)

- Worked from creative briefs for brands ranging from Febreze, Warner Bros Games, TikTok, and 10 others.
- Created marketing content to be hosted through social media platforms such as Facebook, Instagram, TikTok, and YouTube.
- Developed small series of short-form videos in motion graphics and/or film-making per creative brief.

### TEACHING FELLOW

#### UNIVERSITY OF HOUSTON

(JUNE - JULY 2021 & JANUARY - MAY 2022)

- Lead courses on the Fundamentals of Graphic Design.
- Facilitated class instruction through online and in person formats.

### TEACHING ASSISTANT

#### UNIVERSITY OF HOUSTON - SUGAR LAND

(JANUARY - MAY & AUGUST - DECEMBER 2021)

- Aided professor Snyder in her "Transmedia Marketing" course. "Costing Management", and "App Development".
- Directed students through laboratory to produce successful marketing strategies and designs.

### INSTRUCTIONAL ASSISTANT

#### ARTS & TECHNOLOGY CENTER (UNIVERSITY OF HOUSTON)

(AUGUST, 2019 - MAY 2021)

- Aid students and faculty use various creative software and machinery such as large and small format printers, 3D printers, laser cutters, book binding tools, and Risography printing.
- Trained new lab assistants each semester on how to operate machinery and queries in the ATC.





# MIRIAM ANDREA DONIS



## PERSONAL SKILLS

- Print Design
- Brand Identity
- Marketing Design
- Motion Graphics
- Video/Photo Editing
- Typography and Layouts
- Traditional Media
- Bilingual
- Positive Attitude
- Clever Thinker
- Team-worker
- Problem Solver
- Fast Learner
- Leadership
- Communication
- Presentation



## PROFICIENCIES

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Bridge
- Adobe Lightroom
- Adobe Premiere
- Adobe After Effects
- Adobe XD
- Wix Web Builder
- Microsoft Teams



## RECOGNITIONS

MAY 2021

Visual essay "OverThank," a poetic piece reflecting on the Covid-19 pandemic, was published into the 26th volume of the artistic journal Glass Mountain.

DECEMBER 2020

Featured as a Motion Graphics Artist in the digital magazine "VMag" created by Vidsy.

FEBRUARY 2019

Accepted as one of three candidates for the Masters of Fine Arts in Graphic Design at the University of Houston

AUGUST 2017 - 2019

Transferred into College of Architecture, and excelled academically

MAY, 2017

Received RHA Member of The Year Award as a student leader at Texas A&M

## REBELS DRAFT HOUSE

(MARCH, 2019 - MAY, 2019)

- Practiced welcoming and attractive customer service at the door.
- Provided new costumers with deals and house specials in a bite-sized manner to facilitate and expedite customer experience.

## JUNIOR ASSOCIATE IN MEDIA PRODUCTION QUAKE CAPITAL

(SEPTEMBER, 2018 - SEPTEMBER 2019)

- Collaborated with the Media Director and met weekly.
- Designed presentations for the startup businesses.
- Organized stock material in the creative library.

## ARTS LAB

(JANUARY - MAY 2018)

- Shadowed graphic designers in the group as they worked with Texas A&M's LIVE Lab to develop a historical game, designed to aid in course instruction.

## MARKETING PERSONNEL DJS OF AGGIELAND

(JANUARY, 2018 TO MAY 2019)

- Conceptualized marketing strategies
- Researched audience and trends for increased traffic
- Posted content across social platforms

## VISUAL IMAGE DEVELOPER DJS OF AGGIELAND

(SEPTEMBER, 2017 TO MAY 2019)

- Recreated the brand
- Created visual content as needed to support brand marketing

## COMMUNITY COUNCIL PRESIDENT RESIDENTIAL HOUSING ASSOCIATION

(SEPTEMBER, 2016 - MAY, 2017)

- Led weekly meetings, and represented Legett Hall in Residential Housing Association meetings.
- Awarded a recognition by Texas A&M's RHA.
- Organized various fundraisers and activities, such as drives and semi-formals, to build pride and community among hall residents and neighboring halls.



## EXHIBITIONS

SEPTEMBER 4 - APRIL 16, 2022

- Group Exhibition, "Marfa", Elgin Street Galleries, TX, United States.

MARCH 25 - APRIL 10, 2022

- Group Exhibition, "44th Master of Fine Arts Thesis Exhibition", Blaffer Art Museum, TX, United States.

SEPTEMBER 26 - OCTOBER 9, 2021

- Solo Exhibition, "Recuerdo Guatemala", Elgin Street Galleries, TX, United States.

MAY 5 - MAY 16, 2021

- Group Exhibition, "2021 UH School of Art Annual Student Exhibition", Blaffer Art Museum, TX, United States.

